

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60664-2

DATE PRINTED

04/02/13

AND

PAGE 1

35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	346905	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			STEPHEN F LYNCH FOR SENATE			
AND	650 Massachusetts Ave NW Ste 210			13 Temple St			
ADDRESS	Washington	DC	20001-3796	Quincy	MA	02169-5110	
	USA			USA			
CONTACT				PRODUCTLYNCH/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT			
			2694	1302			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING							
04/02/13 AND ENDING							
04/09/13 NO. WEEKS:							
2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	11000..	2	05:00A	05:56A	30S	04/08/13-04/09/13	WBZ NEWS	2	125.00	250.00
2 LUR	11111..	4 2	05:58A	07:00A	30S	04/02/13-04/05/13 04/08/13-04/09/13	WBZ NEWS	6	150.00	900.00
3 LUR	11111..	4 1	07:00A	09:00A	30S	04/02/13-04/05/13 04/08/13-04/08/13	THE EARLY SHOW	5	120.00	600.00
4 LUR	01111..	4 1	05:00A	05:56A	30S	04/02/13-04/05/13 04/09/13-04/09/13	WBZ NEWS	5	125.00	625.00
5 FIXED	01011..	3 1	12:00N	12:27P	30S	04/02/13-04/05/13 04/09/13-04/09/13	WBZ NEWS	4	500.00	2000.00
6 LUR	10110..	2 1	03:00P	04:00P	30S	04/03/13-04/04/13 04/08/13-04/08/13	DR. PHIL	3	200.00	600.00
7 FIXED	01010..	2	04:30P	05:00P	30S	04/02/13-04/04/13	JUDGE JUDY	2	900.00	1800.00
8 FIXED	11111..	4 2	05:00P	05:30P	30S	04/02/13-04/05/13 04/08/13-04/09/13	5PM NEWS	6	750.00	4500.00
9	11111..	4	05:30P	06:00P	30S	04/02/13-04/05/13	530PM NEWS	5	850.00	4250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	BUYING TIME			STEPHEN F LYNCH FOR SENATE		
AND	650 Massachusetts Ave NW Ste 210			13 Temple St		
ADDRESS	Washington DC 20001-3796			Quincy MA 02169-5110		
	USA			USA		
CONTACT				PRODUCTLYNCH/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 2694	PRODUCT CODE 1302		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/02/13 AND ENDING 04/09/13 NO. WEEKS: 2						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
		1				04/08/13-04/08/13				
FIXED										
10	M	1	06:00P	06:30P	30S	04/08/13-04/08/13	WBZ NEWS	1	1000.00	1000.00
FIXED										
11	01111..	4	06:00P	06:30P	30S	04/02/13-04/05/13	WBZ NEWS	4	1000.00	4000.00
FIXED										
12	01011..	3	07:00P	07:28P	30S	04/02/13-04/05/13	WHEEL OF FORTUNE	3	1700.00	5100.00
FIXED										
13	01100..	2	07:28P	07:57P	30S	04/02/13-04/03/13	JEOPARDY !	3	2600.00	7800.00
FIXED		1				04/09/13-04/09/13				
14	T	1	09:00P	10:00P	30S	04/02/13-04/02/13	NCIS LOS ANGELES	1	6000.00	6000.00
FIXED										
15	Su	1	06:58P	08:00P	30S	04/07/13-04/07/13	60 MINUTES	1	7500.00	7500.00
FIXED										
16	M	1	11:00P	11:35P	30S	04/08/13-04/08/13	WBZ NEWS	1	800.00	800.00
LUR										
17	M	1	11:35P	12:37A	30S	04/08/13-04/08/13	DAVID LETTERMAN	1	300.00	300.00
LUR										
18	01010..	2	11:35P	12:37A	30S	04/02/13-04/04/13	DAVID LETTERMAN	2	650.00	1300.00
FIXED										
19	Sa	1	05:00A	06:00A	30S	04/06/13-04/06/13	WBZ NEWS	1	100.00	100.00
FIXED										

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

WBZ TV 4

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DATE PRINTED  
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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134  
AND WBZ TV 4

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35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346905	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
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ADDRESS	Washington DC 20001-3796			Quincy MA 02169-5110	
	USA			USA	
CONTACT				PRODUCTLYNCH/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	2694	PRODUCT CODE	1302
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 04/02/13 AND ENDING 04/09/13 NO. WEEKS: 2					

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			FROM	TO						
20 FIXED	Sa	1	06:00A	07:00A	30S	04/06/13-04/06/13	WBZ NEWS	1	315.00	315.00
21 FIXED	Su	1	05:00A	06:00A	30S	04/07/13-04/07/13	WBZ NEWS	1	150.00	150.00
22 FIXED	Su	1	07:00A	08:00A	30S	04/07/13-04/07/13	WBZ NEWS	1	450.00	450.00
23 FIXED	Su	1	08:00A	09:00A	30S	04/07/13-04/07/13	WBZ NEWS	1	550.00	550.00
Total Contract:								60		50890.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						50890.00	.00	.00	50890.00	
GRAND TOTAL									50890.00	

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